

IEIC Work Plan

July 1, 2020 – June 30, 2021

Please submit a completed work plan to Cat Tamminga by June 14, 2020 at cat.tamminga@state.mn.us

IEIC Chair/s:	McLeod and Meeker Counties: Amy Stock, Nicole Cline, Sara Johnson, Sue Thomes, Kelly Lhotka, Krista Looft, Jean Wirz, Linda Wharram, Laurie Terning
Region:	06

Goal #1 What do you want to achieve this year?	Activity/Deliverable What will you do to achieve the goal?	Measureable outcome How will you know the goal is achieved?	Timeline for each activity/task	Optional: Which entity is responsible for the activity (i.e. state partner, IEIC, local stakeholder, etc.)?	Estimated Budget Allocation	Evaluation FFY2024: How much did we do? How well did we do it? Is anybody better off? (to be completed throughout the year and submitted with FFY2023-SFY2024 work plan)
Improve communication among stakeholders	Prepare & distribute e-newsletter	Electronic newsletters. Feedback from IEIC members and stakeholders	Within (3) weeks of quarterly IEIC meetings	IEIC facilitator	\$1,380.00	Ranging 44% to 39% open engagement. Clicks to resources up to 7% per issue. Yes, the e-newsletter shares referral information and developmental milestones, MDE updates and early childhood trainings, IEIC members and newsletter recipients often recommend coworkers and early childhood partners to be added to the distribution. Their word of mouth support and referral reinforces the work.
	Maintain list serv	Mail Chimp analytics - subscribers, open rate, click throughs	Ongoing	IEIC facilitator		487 total contacts with 17 new contacts
	Recruit & retain IEIC roster	Attendance/email engagement and feedback	Ongoing	IEIC members		IEIC Roster includes two members for each county, plus 8 alternates. In addition, the roster includes SWWC Service Cooperative (fiscal host), public health, homelessness, under-represented and mental health liaison. We also have (2) Tribal Nations and Meeker and Wright Special Education Cooperative on our distribution. Maintaining an active membership helps ensure Help Me Grow and Early Intervention services are being shared throughout the region. The cross-disciplinary membership leads to robust discussion and decision-making.
Parent IEIC Participation	Recruit parents for IEIC participation	Attendance/email engagement and feedback	Ongoing	IEIC members		Outreach to recruit parent participation continues. IEIC increased its parent stipend to remove barriers for parents. One parent shared their ECSE and Early Intervention experience in Region 6's video. https://www.youtube.com/watch?v=L-6JANfIAU&t=210s
Building capacity in IEIC and "referring providers" around MN's equity statements, BIPOC outreach and understanding through cultural competence training	Share and educate on MN's 10 equity statements	Stakeholder feedback, evaluations	Ongoing	IEIC members		Facilitator participates in monthly MDE coordinator Meeting of the Minds, plus MDE's Center for Equity & Excellence course on Implicit Bias. Information and learning opportunities are shared with IEIC members and the ten equity statements in the e-newsletter.

IEIC Work Plan

July 1, 2020 – June 30, 2021

Please submit a completed work plan to Cat Tamminga by June 14, 2020 at cat.tamminga@state.mn.us

Goal #2	Activity/Deliverable What will you do to achieve the goal?	Measureable outcome How will you know the goal is achieved?	Timeline for each activity/task	Optional: Which entity is responsible for the activity (i.e. state partner, IEIC, local stakeholder, etc.)?	Estimated Budget Allocation	Evaluation: How much did we do? How well did we do it? Is anybody better off? (to be completed throughout the year and submitted with 2020-2021 work plan)
Hire IEIC Facilitator to coordinate and facilitate Region 6 IEIC Meetings	Prepare & distribute agenda, minutes, work plans, relevant documents and information	IEIC member feedback	Quarterly	IEIC facilitator	\$8,700.00	(4) quarterly meetings were held with (3) in-person and (1) virtual. Early childhood colleagues share organization updates, needs in their local community, and new resources available. They offer ideas and support to increase outreach and awareness opportunities to strengthen the region's identification and services to children ages birth to five years. A referral tracking survey was created and piloted to Region 6 school districts for full implementation in FY 2025. This information will be used to guide outreach efforts to encourage referrals and understanding of early childhood developmental milestones.
	Co-chair liaison	IEIC co-chair feedback	Ongoing	IEIC facilitator/Fiscal Host	\$1,573.33	Annually, IEIC members from (2) counties work together to co-chair the committee and work with the (1) IEIC facilitator. They assist with decision-making and Region 6 priorities.
	Recruit IEIC members	IEIC member roster, having (2) regular and (1) alternate from each county	As needed	IEIC facilitator		This is a responsibility of IEIC members, who connect prospective members to the IEIC facilitator. Region 6 has a strong track record of members and participation. The IEIC is committed to getting more parent involvement. The roster is reviewed (4) times per year and new members are added throughout the year. A three-year term is anticipated for each member for continuity.
	IEIC member roster	Review at quarterly IEIC meetings	Within (3) weeks of quarterly meetings	IEIC facilitator		

IEIC Work Plan

July 1, 2020 – June 30, 2021

Please submit a completed work plan to Cat Tamminga by June 14, 2020 at cat.tamminga@state.mn.us

	IEIC/ICC/MDE meetings, including assigned conferences (ex. Zero to Three, Minnesota Association for Children's Mental Health (MACMH) Infant and Early Childhood Mental Health Conference	Participation in calls, emails, virtual meetings, retreats	As scheduled	IEIC facilitator	\$2,760.00	(1) IEIC Facilitator and (3) IEIC members attended the Early Childhood Mental Health conference hosted by MACMH. The information sessions and vendor booths provided valuable information on the latest evidence-based practices and resources. The ongoing professional development helps IEIC with outreach and training efforts in Region 6. Information and updates on the newly formed Department of Children, Youth and Family was shared with IEIC members along with statewide trainings and webinars for ongoing professional development and understanding of funding streams, changes in statute and new state contacts. Presentation in partnership with University of MN/ Department of Health's series on Autism.
Shared Goal	Building capacity in your IEIC teams and your "referring providers" around cultural competence and/or implicit bias and these effects on your IEIC work – this can include using the new equity audit to guide some areas of need for your team and planning supports for further learning	Participation in DEIJ trainings sponsored by MDE, distribution and promotion of equity audit, work with IEIC to identify and plan supports	Ongoing	IEIC facilitator		Cultural competence is important to Region 6 with its large populations of immigrants and refugees. School districts and public health have seen increases in families requesting Spanish interpreters. Ongoing support and Help Me Grow resources were provided to (2) Migrant Head Start programs to aid with parent communication and education on developmental milestones and intervention services.
	Goal #2 Budget Total:			Goal #2 Budget Total:	\$13,033.33	

IEIC Work Plan

July 1, 2020 – June 30, 2021

Please submit a completed work plan to Cat Tamminga by June 14, 2020 at cat.tamminga@state.mn.us

Goal #3	Activity/Deliverable What will you do to achieve the goal?	Measureable outcome How will you know the goal is achieved?	Timeline for each activity/task	Optional: Which entity is responsible for the activity (i.e. state partner, IEIC, local stakeholder, etc.)?	Estimated Budget Allocation	Evaluation: How much did we do? How well did we do it? Is anybody better off? (to be completed throughout the year and submitted with FFY2023-SFY2024 work plan)
<p>Conduct HMG public awareness outreach activities and training - Shared Goal</p>	<p>Outreach to targeted groups via presentations, surveys, conference expos to child care providers, employers, medical facilities, early childhood classes, preschools, counties, jails, shelters and BIPOC community organizations. This includes building relationships with community partners to better support BIPOC, refugee, low to moderate income, experiencing homelessness and/or incarceration families</p>	<p>Number of events, participants, survey results</p>	<p>Ongoing</p>	<p>IEIC facilitator</p>	<p>\$5,060.00</p>	<p>Presentations to Renville County Public Health and Child Protection Officers; PACT for Families Collaborative; Hope Pregnancy Center; Big Stone County Public Health & Child Protection Supervisors, CentraCare Southwest virtual presentation to (56) clinicians; ParentLife teen parents. DEVELOP-approved training on early childhood development with Help Me Grow referral information and resources provided to Cougar Cubs Childcare Center, TriValley Head Start, and Willmar Cardinal Place. Joint vendor booth with Region 8 at Kids First Conference plus (2) DEVELOP-approved breakout session trainings for (210 and 139) child care professionals. Family outreach at public event (2000) attendees. Targeted outreach and education has shown the most impactful in securing referral partnerships and identifying children with possible delays and disabilities eligible for intervention services.</p>
	<p>Secure and distribute referral materials, training presentations, public relations, advertising</p>	<p>IEIC stakeholder feedback</p>	<p>As budget allows</p>	<p>IEIC facilitator</p>	<p>\$4,318.00</p>	<p>A 30-second ad introducing the Help Me Grow website, when, and how to make a referral ran for < six months in (3) movie theaters: Hutchinson, Montevideo and Spicer. Spicer reported commercial of HMG referral video played in front of 29,061 people and aired 1,792 times. This outreach was targeted to the general public and families. The (2) videos on Help Me Grow website, referral process and parent story were shared on WRAC8 Public TV. (350) Screen by Three bookmarks are being distributed through the Reach Out to Read preschool program in partnership with CentraCare Southwest clinics during well child visits to encourage screening and education on intervention services.</p>

